

[ 1999 LEXUS ]



WHERE PARADOX ]— BECOMES —[ PARADIGM.



## PARADOX ]

Can serenity and  
adventure peacefully  
coexist? Are prestige  
and delight mutually  
exclusive? Is it  
possible to relax in  
an exquisitely crafted,  
leather-trimmed  
seat while winding  
through curves  
that make the  
hairs on the back  
of your neck  
stand on end?



[ 1999 LEXUS ]

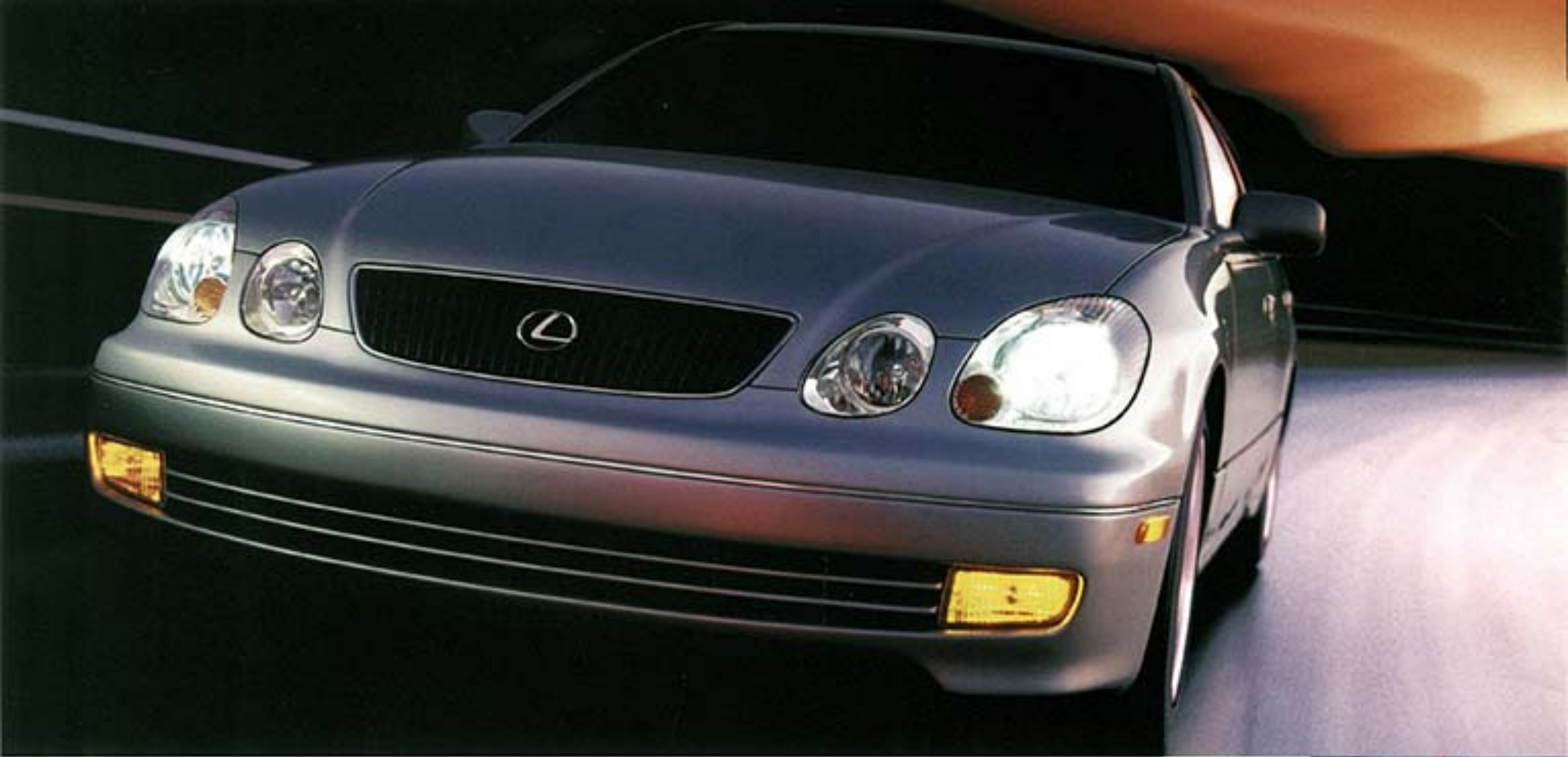


## [ PARADIGM

RELENTLESSLY IGNORE THE  
IMPOSSIBILITIES. OH, AND  
FORGET CONVENTION, TOO.  
YOU MIGHT JUST CREATE  
SOMETHING THAT CHANGES  
THE WAY PEOPLE THINK.  
SOMETHING THAT SIMULTA-  
NEOUSLY STIRS THE SENSES  
AND CALMS THE SOUL.  
VEHICLES DESIGNED FOR  
ANYONE WHO CONSIDERS  
THE PURE PLEASURE OF  
DRIVING ALL THE REASON  
THEY NEED TO DRIVE.








As evolved as your tastes have become, there's still a part of you that instinctively craves power. Meet your soul mate, the GS. Engineered to devour the road with a fierce 300-horsepower engine, the GS 400 easily blasts from 0 to 60 in just 5.7 seconds.\* In fact, *USA TODAY* simply called it "a rocket."† Of course, both the GS 400's 32-valve V8 and the GS 300's in-line 6 deliver clock-defying performance, aided by continuously Variable Valve Timing with intelligence (VVT-i). In the most basic terms, VVT-i gives the GS more power in every gear. And what could be better fare for a ravenous adrenaline appetite?

\*Motor Trend, February 1998. †©1997 USA TODAY, Sept. 24, 1997, used with permission.



A close-up photograph of the interior of a Lexus GS, focusing on the steering wheel and the center console. The steering wheel features the Lexus logo in the center and has several control buttons. The dashboard behind it has three analog gauges with blue dials. The center console includes air vents, a radio with a digital display, and various control buttons. The overall color scheme is dark with metallic accents.

[ GS 400/300 ]

A large, glowing, ethereal light shape that resembles a stylized 'S' or a flame, set against a dark background. The light has a soft, hazy glow and is positioned on the left side of the advertisement.

FEROCIOUS ]

[ DIPLOMATIC

THE GS' AGGRESSIVE PROFILE HINTS AT A RATHER UNCIVILIZED VORACITY FOR THE OPEN ROAD. BUT INSIDE, ITS POLITE TASTE FOR INDULGENCE IS OBVIOUS. INDEED, THE GS HAS ARTFULLY INHERITED THE GRACE AND REFINEMENT OF THE LEXUS LEGACY. FROM SOFT LEATHER TRIM\* AND POLISHED WALNUT ACCENTS, TO CONTROLS THAT GO WAY BEYOND ERGONOMIC, ALL THE WAY TO PAMPERING. FOR INSTANCE, THE INNOVATIVE E-SHIFT† SYSTEM LETS YOU MANUALLY CHANGE GEARS WHILE BARELY LIFTING A FINGER. LITERALLY. AND OF COURSE, THE GS' LONG LIST OF SAFETY FEATURES ARE PART OF THE LEXUS HERITAGE, INCLUDING DUAL FRONT AND SEAT-MOUNTED SIDE-IMPACT AIRBAGS (SRS)‡ AND VEHICLE SKID CONTROL (VSC)‡, WHICH INTEGRATES THE TRACTION CONTROL (TRAC) AND ANTI-LOCK BRAKING (ABS) SYSTEMS. AND AN AVAILABLE LEXUS NAVIGATION SYSTEM§ WILL KEEP YOU FROM BEING SO RUDE AS TO ARRIVE LATE.

\*Standard on GS 400, optional on GS 300. †Available only with the GS 400.



In the asphalt jungle there are two choices. Chase or be chased. The SC ardently opts for the latter. Indigenous to the passing lane, its unwavering swiftness can be attributed to a 290-horsepower V8 engine under the sleek hood of the SC 400, while a muscular 225-horsepower in-line 6 lies at the heart of the SC 300. Both species possess continuously Variable Valve Timing with intelligence (VVT-i), a highly evolved Lexus technology that provides exceptional power and efficiency. And with the virtually seamless gear transitioning provided by the SC 400's five-speed automatic gated shifter, it's no wonder that sightings of the SC are rarely more than brief glimpses of its well-crafted taillamps.

UNTAMED ]


[ CULTIVATED







[ SC 400/300 ]



GREATNESS ISN'T BORN. IT'S CULTIVATED QUITE PAINSTAKINGLY BY ENGINEERS. INDEED, IT WAS RIGOROUS EFFORT, NOT SERENDIPITY THAT RESULTED IN THE LITHE BODY STYLING *CAR AND DRIVER* DESCRIBES AS "A SHAPE AS PLEASING AS GREEK SCULPTURE." YEARS OF PRECISION ENGINEERING ARE CONSUMMATED IN A SEAT SO ERGONOMIC, IT FEELS MORE LIKE A GLOVE. SOFT, PERFORATED LEATHER-TRIMMED SEATS\* AND STEERING WHEEL ARE THE FRUITS OF ENLIGHTENED REFINEMENT. AND ROUNDED, PIERCING HEADLAMPS WITH DAYTIME RUNNING LIGHTS ARE THE PRODUCT OF CAREFULLY CALCULATED PRUDENCE. SURE, THEY LOOK GOOD, TOO.

\*Car and Driver, February 1998. †Standard on SC 400, optional on SC 300.





## PASSIONATE ]

Eat. Sleep. Drive. In the hierarchy of human needs, driving is about to move up a notch. You can thank the ES 300. With its 210-horsepower, double-overhead-cam engine, the ES 300 was specifically created to revive your love for driving. Add the ES 300's new continuously Variable Valve Timing with intelligence (VVT-i), which packs more power into every gear, and suddenly your mouth waters at the thought of a trip to the dry cleaners. Or the post office. Or the dentist. Or anywhere.



[ ES 300 ]



## [ DISCRIMINATING

THERE'S A DIFFERENCE BETWEEN A MERELY GREAT AUTOMOBILE AND ONE THAT LEAVES AN INDELIBLE MARK ON YOUR SOUL. THE LATTER BEGINS WITH A KEYLESS ENTRY INTO A SPACIOUS CABIN, WHERE WALNUT ACCENTS AND LEATHER TRIM\* SURROUND. SLIP INTO THE MULTI-ADJUSTABLE POWER FRONT SEATS AND NOTICE HOW EASY IT IS TO REACH EVERY BUTTON. THE AUTOMATIC CLIMATE CONTROL SYSTEM QUICKLY DRIES ANY BEADS OF SWEAT FORMED DURING THE MORE EXHILARATING CURVES. SPEAKING OF WHICH, THE ES 300'S STANDARD TRACTION CONTROL SYSTEM (TRAC) HELPS KEEP YOU COMFORTABLY IN CONTROL, WHILE DUAL AIRBAGS AND FRONT SEAT-MOUNTED SIDE-IMPACT AIRBAGS (SRS)\* AND DAYTIME RUNNING LIGHTS PROVIDE PEACE OF MIND. NOW GLIMPSE IN THE REARVIEW MIRROR AT ALL THOSE MERELY GREAT AUTOMOBILES YOU'VE LEFT BEHIND.

\*Leather trim is optional.

Few things in life render the kind of uninhibited joy produced by a 290-horsepower V8 engine. For the engineers at Lexus, it was simply a starting point. They've bestowed that impressive V8 with the extraordinary power boost provided by continuously Variable Valve Timing with intelligence (VVT-i), a fact which, in itself, could make any driver's heart skip a beat. But put this technological masterpiece under the streamlined hood of one of the finest luxury cars in the world, and the result is the LS 400, a joy-inducing culmination of power and grace.



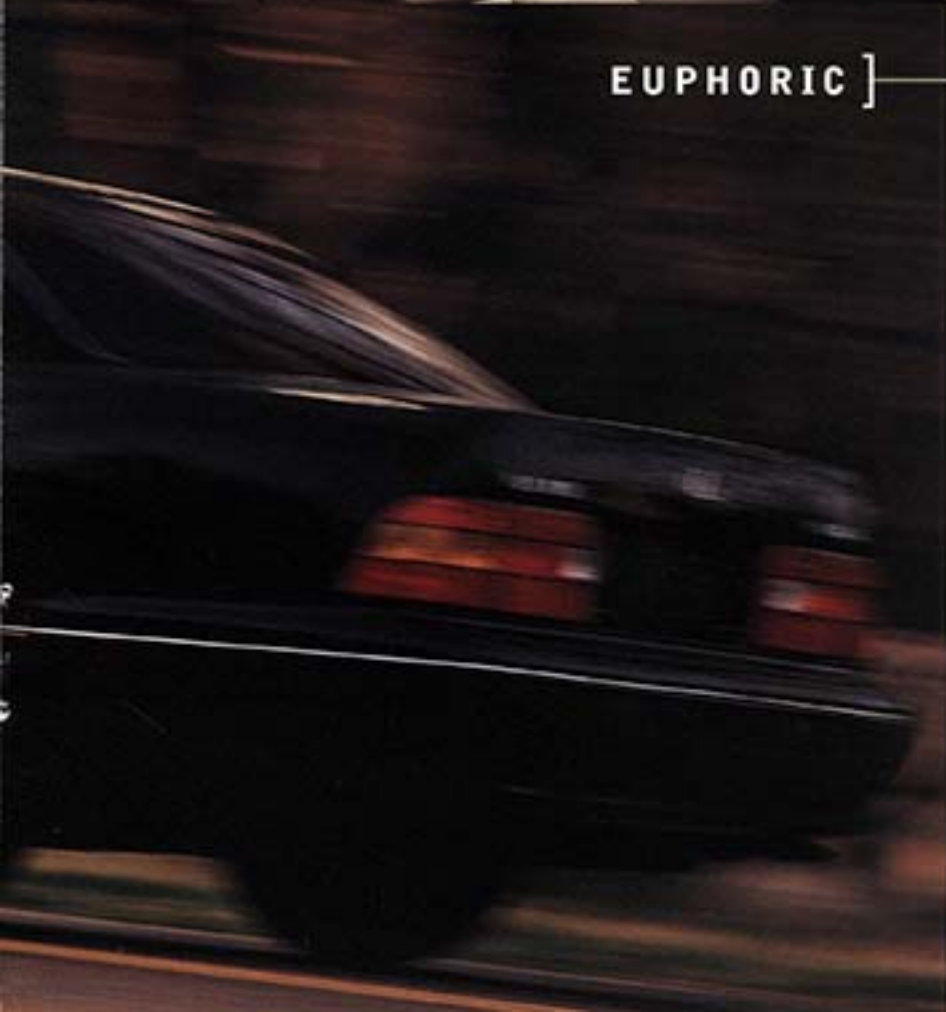


[ LS 400 ]

EUPHORIC ]

[ SOPHISTICATED

WHEN CONSIDERING THE FINER POINTS OF THE AUTOMOBILE *CAR AND DRIVER* DESCRIBES AS HAVING "INCOMPARABLE REFINEMENT...IMPECCABLE BUILD QUALITY" AND "UNBEATABLE VALUE,"\* ONE MUST REALIZE THAT THE LS400 IS MORE THAN THE SUM OF ITS REFINED PARTS. THAT SAID, LET US BEGIN WITH PLUSH LEATHER TRIM AND WALNUT DETAILING. EVERYWHERE. INCLUDE THE STANDARD 215-WATT PREMIUM AUDIO SYSTEM OR THE AVAILABLE 280-WATT NAKAMICHI PREMIUM AUDIO SYSTEM. OF COURSE, DUAL AIRBAGS AND FRONT SEAT-MOUNTED SIDE-IMPACT AIRBAGS (SRS)<sup>1</sup> AS WELL AS VEHICLE SKID CONTROL (VSC)<sup>2</sup> REPRESENT ONLY A FEW OF THE LS400'S MANY SAFETY FEATURES. AND THE AVAILABLE IN-DASH LEXUS NAVIGATION SYSTEM<sup>3</sup> KEEPS YOU AND ALL OF THE LS400'S MANY FINER POINTS, ON TRACK. \**Car and Driver*, April 1998.



## VISIONARY ]

Challenging convention has always been the Lexus engineers' forte. But with the inspired conception of the RX 300, they've managed to create a new category – in which there is one 220-horsepower, four-wheel-drive,\* generously appointed member. Of course, the RX 300 may be alone in its class for a long while, thanks to the abundance of torque dished out by its V6 engine's continuously Variable Valve Timing with intelligence (VVT-i). Also found solely in the RX 300 is an ingenious marriage of Lexus' incomparable style with the space and all-weather prowess of an SUV. The result of all this forward thinking? An audacious SUV that *Road & Track* says "rides like a car."<sup>1</sup> Imagine that.

\*Also available in front-wheel drive. <sup>1</sup>Road & Track, March 1998.





[ SAVVY [ RX 300 ]

INNOVATION, MEET PRACTICALITY. SURE, THE RX300 IS A CUTTING-EDGE VISIONARY, BUT IT STILL GRACEFULLY GLEANS ALL THE ELEGANCE AND SPACIOUSNESS YOU'D EXPECT FROM A LEXUS. IN FACT, THE SLEEK BODY OF THE RX300 CONCEALS MORE CARGO SPACE THAN A RANGE ROVER. AND EVERY INCH CLEVERLY ANTICIPATES YOUR NEEDS. FOR INSTANCE, REAR SEATS SLIDE FORE AND AFT, MAKING ROOM FOR LEGS OR LUGGAGE OR EVEN SNOW SKIS. OF COURSE, WITH A 190-WATT AUDIO SYSTEM, POLISHED WALNUT ACCENTS AND SOFT, LEATHER-TRIMMED SEATS; YOU MAY DECIDE TO SKIP THE SLOPES IN FAVOR OF TRYING A NEW RESTAURANT—IN THE NEXT STATE.

\*Leather trim is optional.






The LX 470 doesn't have a wimpy lug nut in its body. What it does have is virtually unstoppable full-time four-wheel drive, a thunderous 4.7-liter V8, and an exterior *Car and Driver* compares to "a GS 400 on steroids." But the LX 470 boasts much more than brawn. Its independent front suspension creates riding comfort that's appropriate to a Lexus, and helps to achieve excellent high-speed responsiveness. In fact, consider just a few of the LX 470's impressive features, such as Adaptive Variable Suspension (AVS) that includes Adjustable Height Control (AHC), and suddenly the LX 470 seems just as brainy as it does brutish.

\*Car and Driver, March 1998.

**INTIMIDATING ]**







[ LX 470 ]

[ CIVILIZED

SNOW-COVERED MOUNTAIN. WINDSWEPT DESERT. MUD-DRENCHED RIVERBED. OR ALL OF THE ABOVE. AS FAR FROM CIVILIZATION AS YOU'LL TAKE THE LX 470, IT WILL ALWAYS KEEP YOU CLOSE TO LUXURY AND REFINEMENT. AND AFTER A DAY SPENT AS FEARLESS ADVENTURER, IT'S RATHER NICE TO SLIP INTO AN IDEALLY ANGLED, PREMIUM-GRADE LEATHER-TRIMMED SEAT AND TRANSFORM INTO PAMPERED URBANITE. IN FACT, WITH THE LX 470'S ROOMY INTERIOR, FEATURING SEPARATE FRONT AND REAR CLIMATE CONTROLS, YOU CAN INDULGE EIGHT OF THE MOST PARTICULAR CITY DWELLERS, ALL AT THE SAME TIME. AND AS YOUR BODY RELAXES INTO THE HEAVENLY DRIVER'S SEAT, THE LX 470'S ADVANCED SAFETY TECHNOLOGY SIMULTANEOUSLY PUTS YOUR MIND AT EASE. SO MUCH FOR ROUGHING IT.

[ GS 400/300 ]

TYPE	Five-passenger high-performance luxury sedan
ENGINE	(GS 400) 4.0-liter V8 (GS 300) 3.0-liter in-line 6
HORSEPOWER/TORQUE	(GS 400) 300 hp/330 lb-ft (GS 300) 225 hp/220 lb-ft
0-60 MPH	(GS 400) 5.7 seconds† (GS 300) 7.6 seconds†
VALVETRAIN	DOHC, four valves per cylinder with continuously Variable Valve Timing with Intelligence (VVT-i)
TRANSMISSION	Five-speed automatic Electronically Controlled Transmission with Intelligence (ECT-i), E-shift system with controls on steering wheel (GS 400)
DRIVE WHEELS	Rear-wheel drive with Traction Control System (TRAC)
SUSPENSION	Four-wheel independent double-wishbone
STEERING	Vehicle-speed-sensing, progressive power-assisted rack and pinion
FUEL CONSUMPTION	(GS 400) 17/24 mpg (city/highway)† (GS 300) 20/25 mpg (city/highway)†

**LUXURY & SAFETY EQUIPMENT**

Walnut interior trim • Leather-trimmed interior (includes Lexus Memory System for outside mirrors, driver's seat – except lumbar – and steering wheel (standard on GS 400, optional on GS 300) • Power front seats, door locks and tilt-and-telescopic steering wheel with auto tilt-away • Power windows with auto up/down and pinch protection • 215-watt (max power) seven-speaker audio system with Automatic Sound Levelizer (ASL) • Dual-zone automatic climate control with interior air filter and smog sensor • Multi-function remote entry system • Programmable garage-door opener • Vehicle Skid Control (VSC) • Four-wheel disc brakes with Anti-lock Braking System (ABS) • Dual front airbags (SRS) • Front seat-mounted side-impact airbags (SRS) • Daytime running lights • Three-point seatbelts with front pre-tensioners and force limiters • Vehicle theft-deterrent and immobilizer system with in-key transponder • Floor mats • First aid kit

**OPTIONS, ACCESSORIES**

**Premium Package • Nakamichi Audio System Package • Navigation System Package** • Leather-trimmed interior (standard on GS 400, optional on GS 300) • In-dash, six-disc CD auto-changer • Power moonroof • Lexus Navigation System† • Lexus/Nakamichi 280-watt premium sound system†† • High-Intensity Discharge (HID) headlamps† • Heated front seats† • 17 x 8.0-inch wheels with 235/45ZR17 tires (GS 400)†† • Rear spoiler (GS 400) • Lexus Chrome Wheels • Lexus Portable Plus or Mobile Cellular Phones

[ SC 400/300 ]

TYPE	Four-passenger luxury sport coupe
ENGINE	(SC 400) 4.0-liter V8 (SC 300) 3.0-liter in-line 6
HORSEPOWER/TORQUE	(SC 400) 290 hp/300 lb-ft (SC 300) 225 hp/220 lb-ft
0-60 MPH	(SC 400) 6.3 seconds† (SC 300) 7.4 seconds†
VALVETRAIN	DOHC, four valves per cylinder with continuously Variable Valve Timing with Intelligence (VVT-i)
TRANSMISSION	(SC 400) Five-speed automatic (SC 300) Four-speed automatic, Electronically Controlled Transmission with Intelligence (ECT-i)
DRIVE WHEELS	Rear-wheel drive
SUSPENSION	Four-wheel independent double-wishbone
STEERING	Vehicle-speed-sensing, progressive power-assisted rack and pinion
FUEL CONSUMPTION	(SC 400) 18/25 mpg (city/highway)† (SC 300) 19/24 mpg (city/highway)†

**LUXURY & SAFETY EQUIPMENT**

Bird's-eye maple interior trim • Perforated leather-trimmed seats (includes power tilt-and-telescopic three-spoke steering wheel with auto tilt-away, and Lexus Memory System for outside mirrors, driver's seat – except lumbar – and steering wheel) (standard on SC 400, optional on SC 300) • Power front seats, windows (driver's side auto-down) and door locks • 215-watt (max power) seven-speaker audio system with Automatic Sound Levelizer (ASL) and six-disc trunk-mounted CD auto-changer • Automatic climate control • Multi-function remote entry system • Multi-information display with driver computer • Four-wheel vented disc brakes with Anti-lock Braking System (ABS) • Dual front airbags (SRS) • Daytime running lights • Three-point seatbelts with front pre-tensioners • Vehicle theft-deterrent and immobilizer system with in-key transponder • Floor mats • First aid kit

**OPTIONS, ACCESSORIES**

Power moonroof with programmable garage-door opener • Lexus/Nakamichi 280-watt premium sound system • Traction Control System (TRAC) with heated front seats • Rear spoiler • Lexus Chrome Wheels • Lexus Portable Plus or Mobile Cellular Phones

[ ES 300 ]

TYPE	Five-passenger luxury sedan
ENGINE	3.0-liter V6
HORSEPOWER/TORQUE	210 hp/220 lb-ft
0-60 MPH	8.3 seconds††
VALVETRAIN	DOHC, four valves per cylinder with continuously Variable Valve Timing with Intelligence (VVT-i)
TRANSMISSION	Four-speed automatic Electronically Controlled Transmission (ECT)
DRIVE WHEELS	Front-wheel drive with Traction Control System (TRAC)
SUSPENSION	Four-wheel independent MacPherson strut
STEERING	Engine-speed-sensing, progressive power-assisted rack and pinion
FUEL CONSUMPTION	19/26 mpg (city/highway)†

**LUXURY & SAFETY EQUIPMENT**

Walnut interior trim • Power front seats (includes driver's power lumbar support) and door locks • Power windows with driver's and front passenger's auto up/down and pinch protection • Heated outside mirrors • Retained accessory power • 195-watt (max power) seven-speaker audio system • Automatic climate control • Outside temperature gauge • Multi-function remote entry system • Tilt-adjustable steering column • Four-wheel disc brakes with Anti-lock Braking System (ABS) • Dual front airbags (SRS) • Front seat-mounted side-impact airbags (SRS) • Daytime running lights • Three-point seatbelts with front pre-tensioners and force limiters • Vehicle theft-deterrent and immobilizer system with in-key transponder • Floor mats • First aid kit

**OPTIONS, ACCESSORIES**

Leather-trimmed interior (includes Lexus Memory System for power driver's seat – except lumbar) and programmable garage-door opener • Vehicle Skid Control (VSC) • Power moonroof • In-dash, six-disc CD auto-changer • Lexus/Nakamichi 230-watt premium sound system (includes CD auto-changer) • Adaptive Variable Suspension (AVS) • Heated front seats • Lexus Chrome Wheels • Lexus Portable Plus or Mobile Cellular Phones



FOR ALL MODELS: Four-year/50,000-mile limited warranty. Six-year/70,000-mile powertrain warranty. Six-year/unlimited-mileage corrosion perforation warranty.

Blue type indicates newly enhanced features and specifications for 1999. \*Motor Trend, 2/98 (GS 400/GS 300), Car and Driver, 2/98 (SC 300), Motor Trend, 12/97 (ES 300). †Preliminary mileage references and figures determined by Lexus. 1999 EPA mileage estimates not available at time of printing. See your Lexus dealer for details. ‡Certain options available in select Option Packages. See your Lexus dealer for details. \*\*The Lexus/Nakamichi premium sound system includes CD auto-changer and is not available with the Lexus Navigation System. ††Optional 17 x 8.0-inch wheels with 235/45ZR17 tires are expected to experience greater tire wear than the standard equipment tires, 225/55VR16. Tire life may be substantially less than 15,000 miles, depending on driving conditions. Your riding comfort may worsen slightly and road noise may

## [LS 400]

TYPE	Five-passenger luxury sedan
ENGINE	4.0-liter V8
HORSEPOWER/TORQUE	290 hp/300 lb-ft
0-60 MPH	6.3 seconds*
VALVETRAIN	DOHC, four valves per cylinder with continuously Variable Valve Timing with Intelligence (VVT-i)
TRANSMISSION	Five-speed automatic Electronically Controlled Transmission with Intelligence (ECT-i)
DRIVE WHEELS	Rear-wheel drive with Traction Control System (TRAC)
SUSPENSION	Four-wheel independent double-wishbone
STEERING	Vehicle-speed-sensing, progressive power-assisted rack and pinion
FUEL CONSUMPTION	18/25 mpg (city/highway)†

**LUXURY & SAFETY EQUIPMENT**

Walnut interior trim • Leather-trimmed interior • **Wood- and leather-trimmed steering wheel and shift knob** • Power front seats, door locks and tilt-and-telescopic steering wheel with auto tilt-away • Lexus Memory System for outside mirrors, steering wheel, driver's shoulder belt anchor height and power driver's seat (except lumbar) • Power windows with auto up/down and pinch protection • 215-watt (max power) seven-speaker audio system with Automatic Sound Levelizer (ASL) • Dual automatic climate control with interior air filter and smog sensor • Multi-function remote entry system • **Outside mirrors with reverse-gear auto tilt-down** • Multi-information display with drive computer • Programmable garage-door opener • Vehicle Skid Control (VSC) • Four-wheel vented disc brakes with Anti-lock Braking System (ABS) • Dual front airbags (SRS) • Front seat-mounted side-impact airbags (SRS) • **Daytime running lights** • Three-point seatbelts with front pre-tensioners and force limiters • Vehicle theft-deterrent and immobilizer system with in-key transponder • **Floor mats** • First aid kit

**OPTIONS, ACCESSORIES**

**Premium Package** • **Nakamichi Audio System Package** • **Navigation System Package** • In-dash, six-disc CD auto-changer • Power moonroof • Lexus Navigation System† • Lexus/Nakamichi 280-watt premium sound system†† • High-Intensity Discharge (HID) headlamps† • Heated front seats • Electronic Air Suspension • Lexus Chrome Wheels • Lexus Portable Plus or Mobile Cellular Phones



## [RX 300]

TYPE	Five-passenger luxury sport-utility vehicle
ENGINE	3.0-liter V6
HORSEPOWER/TORQUE	220 hp/222 lb-ft
0-60 MPH	(FWD) 8.5 seconds‡‡ (4WD) 8.8 seconds‡‡
VALVETRAIN	DOHC, four valves per cylinder with continuously Variable Valve Timing with Intelligence (VVT-i)
TRANSMISSION	Four-speed automatic Electronically Controlled Transmission (ECT)
DRIVE WHEELS	Front-wheel drive (FWD) or four-wheel drive (4WD) with viscous coupling center differential
SUSPENSION	Four-wheel independent MacPherson strut
STEERING	Engine-speed-sensing, progressive power-assisted rack and pinion
FUEL CONSUMPTION	(FWD) 19/24 mpg (city/highway)† (4WD) 19/22 mpg (city/highway)†

**LUXURY & SAFETY EQUIPMENT**

Walnut interior trim • Power front seats and door locks • Power windows with auto up/down and pinch protection • Sliding, folding and reclining rear seats with headrests • In-dash, multi-information display with drive computer • 190-watt (max power) seven-speaker audio system • Automatic climate control • Multi-function remote entry system • Four-wheel disc brakes with Anti-lock Braking System (ABS) • Dual front airbags (SRS) • Front seat-mounted side-impact airbags (SRS) • Daytime running lights • Three-point seatbelts front and outboard rear, fronts with height-adjustable anchors, pre-tensioners and force limiters • **Floor mats** • First aid kit

**OPTIONS, ACCESSORIES**

**Premium Package** (with leather interior trim, auto-dimming inside and outside mirrors, interior air filter, programmable garage-door opener and Lexus Memory System for driver's seat - except lumbar) • **Leather-trimmed interior** • Power moonroof • In-dash, six-disc CD auto-changer • Lexus/Nakamichi 250-watt premium sound system (includes CD auto-changer) • **Individually controlled heated front seats** • Traction Control System (TRAC) (FWD) • Limited-slip rear differential (4WD) • Rear spoiler • **Redesigned Lexus roof rack** • Ski carrier for roof rack • Bike carrier for roof rack • Tow-hitch receiver • Lexus Portable Plus or Mobile Cellular Phones



## [LX 470]

TYPE	Eight-passenger luxury sport-utility vehicle
ENGINE	4.7-liter V8
HORSEPOWER/TORQUE	230 hp/320 lb-ft
0-60 MPH	9.9 seconds‡‡
VALVETRAIN	DOHC, four valves per cylinder
TRANSMISSION	Four-speed automatic Electronically Controlled Transmission (ECT)
DRIVE WHEELS	Full-time four-wheel drive with locking center differential
SUSPENSION	Independent front, live rear axle, Adaptive Variable Suspension (AVS) with Adjustable Height Control (AHC)
STEERING	Engine-speed-sensing, progressive power-assisted rack and pinion
FUEL CONSUMPTION	13/16 mpg (city/highway)†

**LUXURY & SAFETY EQUIPMENT**

Walnut interior trim • Leather-trimmed interior • Lexus Memory System for outside mirrors, steering wheel and power driver's seat (except lumbar) • Power front seats and door locks • Power windows with one-touch auto up/down and pinch protection • Outside mirrors with reverse-gear auto tilt-down • Power rear quarter windows • 250-watt (max power) seven-speaker audio system with single-feed six-disc CD auto-changer • Reclining and split-folding second-row seats • Split-folding and removable third-row seats • Automatic front and rear climate control with interior air filter and smog sensor • Programmable garage-door opener • Multi-function remote entry system • Color-keyed running boards • Four-wheel vented disc brakes with Anti-lock Braking System (ABS) • Dual front airbags (SRS) • **Daytime running lights** • Three-point front seatbelts with height-adjustable anchors, pre-tensioners and force limiters • Three-point seatbelts middle and outboard rear • Limited-slip rear differential • Vehicle theft-deterrent and immobilizer system with in-key transponder • **Floor mats** • First aid kit

**OPTIONS, ACCESSORIES**

Power moonroof • **Lexus/Nakamichi 280-watt premium sound system** • **Redesigned Lexus roof rack** • Ski carrier for roof rack • Bike carrier for roof rack • Tow-hitch receiver • Lexus Portable Plus or Mobile Cellular Phones



All warranties with zero deductible. See *Owner's Manual Supplement* at your Lexus dealer for details.


*increase during driving. Please consider all this when selecting a GS 400 equipped with this option. ‡‡These performance capacity figures are for comparison only, and were obtained with production vehicles using special safety equipment and procedures. These should not be attempted on public streets or highways. Specifications, standard features, technical data, performance figures and optional equipment are based upon information at time of printing, are subject to change without notice, are for mainland U.S.A. vehicles and may differ in the state of Hawaii and in other regions. Some vehicles shown with optional equipment. Optional equipment listed may not be available in all regions. For more information, call 800-USA-LEXUS (872-5398). Lexus reminds you to wear seatbelts, secure children in rear seat, obey all speed laws and drive responsibly.*



No one has to know why you chose a Certified Pre-Owned Lexus. It doesn't matter whether it's your first luxury car or simply your most recent. No one needs to know it comes with a three-year/100,000 total-mile warranty\*—the most extensive warranty in the pre-owned market. Or about the 128-point inspection it had to pass just to make it onto the lot. Why tell everyone about the ins and outs of our Customer Care Package that covers you wherever you drive? Or how it's all only available at your Lexus dealer? All they need to know is what they can see with their own eyes—namely that you are driving a responsive, luxurious, and yes, prestigious Lexus. You wouldn't want to bore them with all the mundane details.

\*See your Lexus dealer for details on the Certified Pre-Owned Limited Warranty.

**PRESTIGIOUS** ]



[ CERTIFIED PRE-OWNED ]



WHEN YOU HEAR THE WORDS "LUXURY CAR" THE ADJECTIVE THAT SPRINGS TO MIND IS PROBABLY NOT "AFFORDABLE." BUT THERE'S REALLY NO OTHER WORD TO DESCRIBE THE BOTTOM LINE YOU'LL FIND ON A CERTIFIED PRE-OWNED LEXUS AT YOUR LEXUS DEALER. NOT TO MENTION THE EXTREMELY COMPETITIVE FINANCE RATES.\* RATES YOU MIGHT ONLY EXPECT WHEN SHOPPING FOR A NEW CAR. IN FACT, WE MAKE IT REMARKABLY DIFFICULT TO DISCERN

ANY DIFFERENCE BETWEEN A CERTIFIED PRE-OWNED LEXUS AND A NEW CAR. AND IT IS NEARLY IMPOSSIBLE TO FIND ANY DIFFERENCE IN HOW WE TREAT THEIR OWNERS. WHEN YOU BUY A CERTIFIED PRE-OWNED LEXUS, YOU CAN EXPECT PERKS LIKE A COMPLIMENTARY FIRST OIL CHANGE<sup>†</sup> AND 24-HOUR ROADSIDE ASSISTANCE.<sup>‡</sup> IT'S THE KIND OF TREATMENT THAT HAS ALWAYS COME WITH OWNING A LEXUS. WHETHER OR NOT SOMEONE HAS OWNED IT BEFORE.

\*Offered to qualified customers through Lexus Financial Services. See your participating dealer for details. †Performed within three months and/or 5,000 miles. ‡Provided for three years from purchase date or 100,000 total vehicle miles. Available only in the continental United States (including Alaska). Services include: minor roadside repairs, towing, alternate transportation and lodging, and a technical assistance hotline to provide technical information to a non-Lexus repair facility. Please see dealer for details.

[ AFFORDABLE ]



**[ STUBBORNLY IGNORE THE STANDARD. YOU MIGHT JUST CREATE A NEW ONE. ]**

1) The Lexus driver's, front passenger's, and front seat-mounted side-impact airbags are a Supplemental Restraint System (SRS). The driver's and front passenger's airbags are designed to inflate in a severe frontal collision. The side-impact airbags are designed to inflate in severe side-impact collisions. In all other accidents, the airbags will not inflate. To decrease the risk of injury from a deploying airbag, always wear seatbelts, sit upright in the middle of the seat and do not lean against the door. Do not put objects in front of an airbag or around the seatback. Do not use rearward-facing child seats in any front passenger seat. The force of a deploying airbag SRS may cause serious injury. Please see your Owner's Manual for further instructions. 2) Lexus Vehicle Skid Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. 3) Detailed coverage not available for every city. See your Lexus dealer for details. The Lexus Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Please see your Owner's Manual for further details.

THE DIFFERENCE  
BETWEEN OWNING A CAR  
AND OWNING A LEXUS.

SINCE OUR LAUNCH JUST 10 SHORT YEARS AGO, WE'VE SOUGHT A LEXUS JUST AS EXHILARATING AS DRIVING A LEXUS. IN THE PROCESS, WE'VE EARNED A REPUTATION FOR EXCEEDING OUR CUSTOMERS' EXPECTATIONS.

IN FACT, LEXUS' RECORD FOR KEEPING ITS CUSTOMERS SATISFIED IS ONLY BY OUR REPUTATION FOR DEPENDABILITY. IN 1998, J.D. POWER RANKED LEXUS THE #1 NAMEPLATE IN THEIR CUSTOMER SATISFACTION STUDY. WE HAVE FOR SEVEN OF THE LAST EIGHT YEARS. AND THE LS400 AND OTHER LEXUS MODELS ARE RATED AS THE MOST RELIABLE IN THEIR CLASS. AND THEIR COMPETITORS IN THE J.D. POWER AND ASSOCIATES 1998 STUDY 2,<sup>†</sup> WHICH MEASURES PROBLEMS IN THE FIRST 90 DAYS OF OWNERSHIP.

ACTUALLY, SINCE THE FIRST YEAR OF OUR ELIGIBILITY FOR THE J.D. POWER AND ASSOCIATES HAS BESTOWED ITS VEHICLE DEPENDABILITY AWARD ON LEXUS EVERY YEAR.<sup>‡</sup> BUT WE INVITE YOU TO COME INTO A LEXUS EXPERIENCE FOR YOURSELF EXACTLY HOW DIFFERENT EVERY FACET OF LEXUS CAN BE.

*I've had my LS400 since 1990 and it now has 180,000 miles\*\* on it and take clients out often. If you have to be on the road that much, a Lexus is day worthwhile. Part of the value to me is that it doesn't eat you up. The maintenance I get is fantastic. Overall, my Lexus still looks great. It still runs well. I can't say enough good things about my Lexus. I definitely would recommend it to anyone.*

- Larry D.

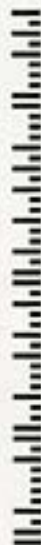
\*J.D. Power and Associates 1998 Customer Satisfaction Study™ based on a total of 29,654 consumer responses. †J.D. Power and Associates 1998 Initial Quality Study 2™ Study based on a total of 58,117 consumer responses and Vehicle Dependability Study™ of 1993 Model-Year Vehicles at five years of ownership. 1998 study based on a total of 10,000 vehicles. ‡Performance will vary based on maintenance and driving patterns. \*\*The above quote is from a Lexus owner. The actual mileage is not guaranteed.

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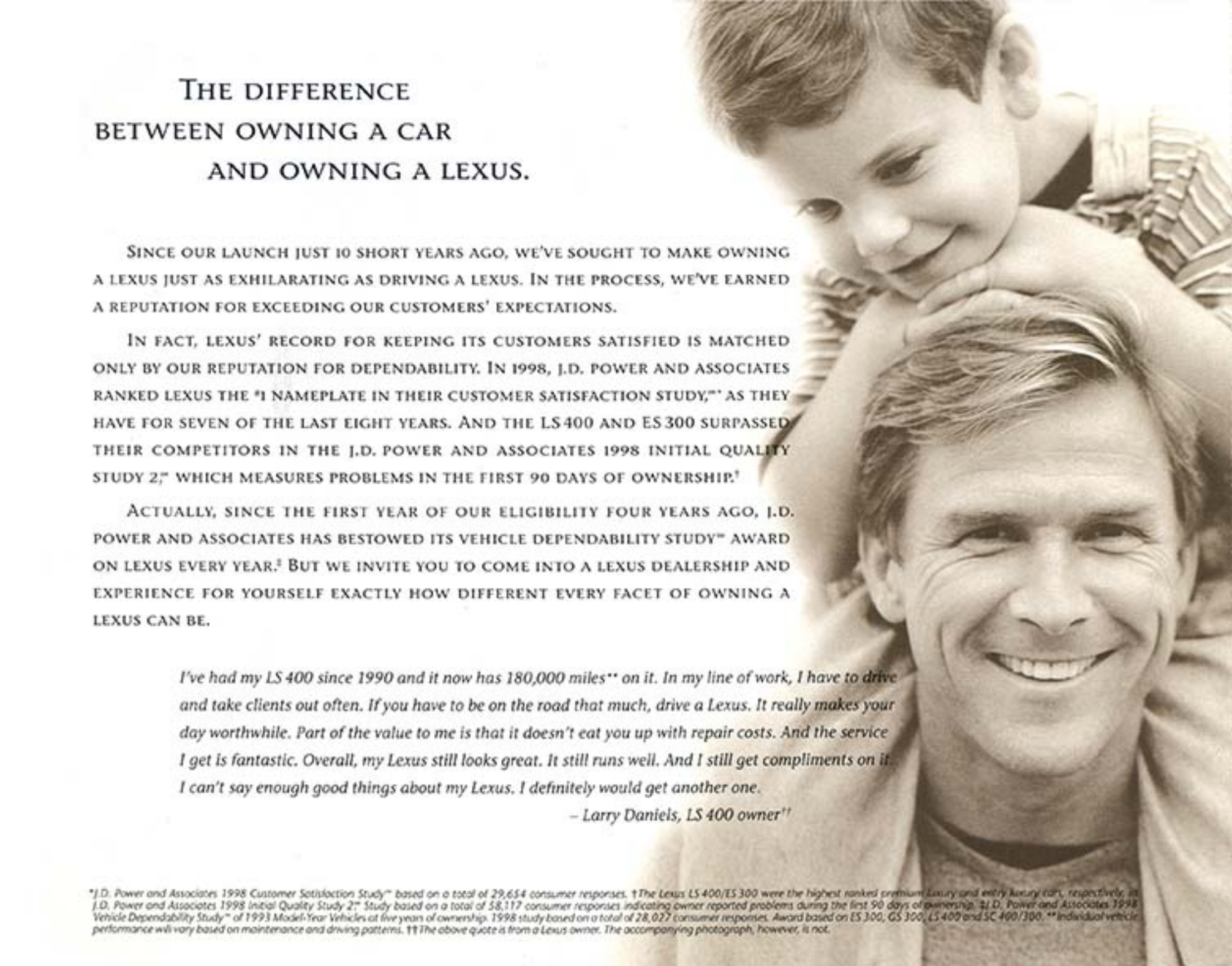




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## THE DIFFERENCE BETWEEN OWNING A CAR AND OWNING A LEXUS.

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IN FACT, LEXUS' RECORD FOR KEEPING ITS CUSTOMERS SATISFIED IS MATCHED ONLY BY OUR REPUTATION FOR DEPENDABILITY. IN 1998, J.D. POWER AND ASSOCIATES RANKED LEXUS THE #1 NAMEPLATE IN THEIR CUSTOMER SATISFACTION STUDY,<sup>1</sup> AS THEY HAVE FOR SEVEN OF THE LAST EIGHT YEARS. AND THE LS 400 AND ES 300 SURPASSED THEIR COMPETITORS IN THE J.D. POWER AND ASSOCIATES 1998 INITIAL QUALITY STUDY 2,<sup>2</sup> WHICH MEASURES PROBLEMS IN THE FIRST 90 DAYS OF OWNERSHIP.<sup>3</sup>

ACTUALLY, SINCE THE FIRST YEAR OF OUR ELIGIBILITY FOUR YEARS AGO, J.D. POWER AND ASSOCIATES HAS BESTOWED ITS VEHICLE DEPENDABILITY STUDY<sup>4</sup> AWARD ON LEXUS EVERY YEAR.<sup>5</sup> BUT WE INVITE YOU TO COME INTO A LEXUS DEALERSHIP AND EXPERIENCE FOR YOURSELF EXACTLY HOW DIFFERENT EVERY FACET OF OWNING A LEXUS CAN BE.

*I've had my LS 400 since 1990 and it now has 180,000 miles\*\* on it. In my line of work, I have to drive and take clients out often. If you have to be on the road that much, drive a Lexus. It really makes your day worthwhile. Part of the value to me is that it doesn't eat you up with repair costs. And the service I get is fantastic. Overall, my Lexus still looks great. It still runs well. And I still get compliments on it. I can't say enough good things about my Lexus. I definitely would get another one.*

*— Larry Daniels, LS 400 owner<sup>††</sup>*

\*J.D. Power and Associates 1998 Customer Satisfaction Study™ based on a total of 29,654 consumer responses. †The Lexus LS 400/ES 300 were the highest ranked premium luxury and entry luxury cars, respectively, in J.D. Power and Associates 1998 Initial Quality Study 2™ Study based on a total of 58,117 consumer responses indicating owner reported problems during the first 90 days of ownership. ‡J.D. Power and Associates 1998 Vehicle Dependability Study™ of 1993 Model-Year Vehicles at five years of ownership. 1998 study based on a total of 28,027 consumer responses. Award based on ES 300, GS 300, LS 400 and SC 400/300. \*\*Individual vehicle performance will vary based on maintenance and driving patterns. ††The above quote is from a Lexus owner. The accompanying photograph, however, is not.



[www.lexus.com](http://www.lexus.com)

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